📘 COURSE OVERVIEW

STRATIFY BA
From Generalist to Domain Expert — The BA Way.

🚀 US Healthcare Business Analysis Program

Become Industry-Ready for High-Paying Healthcare IT Roles

💡 Why This Course?

The US Healthcare industry is one of the **largest and most complex systems globally**, involving **Patients, Providers, and Payers (3Ps)**.

Companies are actively hiring professionals who understand:

- Healthcare workflows
- Claims & billing systems
- Data + Business Analysis

👉 This course bridges the **gap between theory and real job roles**

🎯 What You Will Learn

🏥 US Healthcare Domain (Core Foundation)

- Healthcare Ecosystem (Patients, Providers, Payers)
- Medicare, Medicaid & Private Insurance
- Provider Types & Roles (Hospitals, Clinics, Telehealth)
- Claims Lifecycle & Revenue Cycle Management
- Medical Coding Basics (ICD, CPT, HCPCS)

⚙️ Business Analysis + IT Skills

- SDLC (Waterfall + Agile Methodology)
- Requirement Gathering (BRD, FRD, User Stories)
- Workflow & Process Mapping
- Stakeholder Management
- Real Healthcare Case Studies

📊 Data & Tools (Hands-on)

- SQL for Healthcare Data Analysis
- Excel (Dashboards, Data Cleaning)
- Tableau / Power BI (Visualization)
- Automation Basics
- Figma (Process & UI Understanding)

🧠 What Makes This Course Different?

✔ Domain + Tools + Practical Exposure
✔ Real Healthcare Case Studies
✔ Job-Oriented Training (Not Theory)
✔ Covers actual US Healthcare workflows

🎯 Who Should Join?

- Fresh Graduates
- IT / Non-IT Professionals
- Healthcare / Pharma Background
- Career Switchers

💼 Career Roles You Can Target

- Healthcare Business Analyst
- Data Analyst (Healthcare Domain)
- Claims Analyst
- Healthcare IT Consultant

📘 CAREER TRANSFORMATION

🔥 Complete Career Support (Your Competitive Edge)

💼 LinkedIn Optimization (Done With You)

- Profile Headline Positioning
- Experience Reframing (Even for Freshers)
- Healthcare + BA Keyword Optimization
- Recruiter Visibility Strategy

📄 Resume Strategy (ATS + Recruiter Ready)

- Domain-Specific Resume Templates
- Project-Based Resume Building
- Healthcare Keywords (Claims, EHR, HIPAA)
- Real Interview-Oriented Structuring

🎤 Interview Preparation

- 50+ Real Interview Questions
- Scenario-Based Answers
- HR + Technical Mock Interviews
- How to Answer "No Experience" Questions

📊 What You Will Build (Portfolio)

✔ BRD & FRD Documents
✔ Healthcare Workflow Diagrams
✔ Claims Process Case Study
✔ SQL + Dashboard Project
✔ End-to-End Business Analysis Project

📈 Industry Demand Snapshot

- US Healthcare contributes ~18% of GDP
- Massive demand for **BA + Data + Domain combined skills**
- MNCs hiring globally (Remote + Onsite opportunities)

🎯 Final Outcome

By the end of this course, you will:

- Understand US Healthcare deeply
- Be able to work on real BA projects
- Have a strong LinkedIn + Resume
- Be interview-ready for top companies

🚀 Your Shortcut to High-Paying Roles Starts Here

Stop applying randomly. Start applying strategically.

👉 Limited Seats | Practical Training | Career-Focused